



**Doğa**  
**Barkod**  
**ETİKET A.Ş.**

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# ABOUT US

In 1993, Doğa Barkod Labels and Packaging Inc. was founded to address the growing demand for barcode labels in the industry. Its primary focus at inception was the production of labels specifically designed for barcode applications. From 1993 to the present, it has consistently upheld its role as an industry leader, meeting all its commitments and pioneering advancements within the sector.

Attentiveness to the market's evolving needs not only ensures Doğa Barkod Etiket's continued leadership in the sector but also transforms its customer relationships into collaborative partnerships built around tailored solutions. This dedication has consistently enabled Doğa Barkod to serve as a value-added supplier to its clients, strengthening the competitive advantage of its solution partners.

Remaining true to this philosophy, Doğa Barkod Etiket has steadily expanded its operations beyond the traditional label segment. In doing so, it has established itself as the leading producer of IML (in-mold labels), the top manufacturer of shrink sleeve labels, and the foremost producer of wet wipe labels in Türkiye.

Committed to maintaining its strong position while continuously improving, the company is recognized for its recent investments in technology and highly skilled personnel. It never considers its current standing sufficient; instead, it translates every industry innovation into practical solutions for its business partners.

Today, thanks to its excellence in printing and cutting quality, Doğa Barkod has been honored with numerous awards—often regarded as the “Oscars” of the industry—by the Label Manufacturers Association, further fueling its motivation to push boundaries and innovate.

Doğa Barkod Etiket

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## WHAT DO WE PRODUCE, AND HOW DO WE PRODUCE IT?



**WE GO BEYOND  
LABEL PRODUCTION.**

We manufacture a wide range of label industry printing solutions, including 10-color printing, hot and cold foiling, reverse printing, and front and back printing, utilizing our state-of-the-art machinery.



**WE COMMENCE BY  
OFFERING PRE-DESIGN  
IDEA SUPPORT.**

We employ various techniques, including U.V. Flexo, U.V. Laterpress, U.V. Offset, and U.V. Screen Printing, in our production process.



**WE METICULOUSLY ATTEND  
TO NUMEROUS DETAILS THROUGHOUT  
THE ENTIRE PROCESS UNTIL YOUR  
PRODUCT REACHES THE  
STORE SHELVES.**

We have the capability to print on a wide array of materials, including adhesive and non-adhesive options such as P.P, P.E. Transparent, Opaque, Metalized, Coated, Vellum, Eco Thermal, Laminated Thermal, PVC, and PET Shrink.



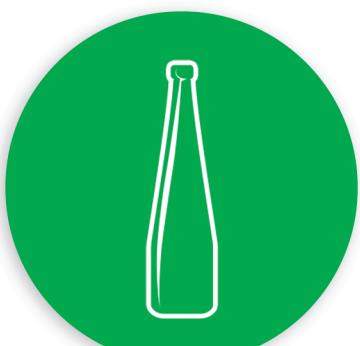
**WE DO NOT ONLY SERVE  
AS YOUR SUPPLIER;  
WE BECOME YOUR  
STRATEGIC SOLUTION PARTNER.**

We manufacture both adhesive and non-adhesive cardboard labels, body sleeve packaging, safety tapes, and Opp Wraparound (water labels).

# EXPLORE OUR RANGE OF SERVICES



FOOD LABELS



BEVERAGE LABELS



DETERGENT LABELS



COSMETIC LABELS



TAMPER EVIDENT LABELS



PHARMACEUTICALS



TEXTILE LABELS



AUTO INDUSTRY



PRINTABLE LABELS

# DOĞA BARKOD

GLOBAL PRESENCE OF

Hungary  
Austria  
Romania  
France  
Bulgaria  
Greece  
Malta  
Poland

Serbia  
Macedonia  
Bosnia Herzegovina  
Libya  
Iran  
Russia  
Ukraine  
Sweden

Israel  
Mauritania  
Cyprus  
Turkmenistan  
Jordan  
Egypt  
UAE



# SHRINK SLEEVE PACKAGING

- It provides a comprehensive 360-degree view of the product.
- Items featuring visuals and information can be utilized across a broader spectrum.
- It enhances product awareness by elevating the visual appeal of graphic design.
- It appeals to a wide range of consumer demographics.





# OUR ADHESIVE LABELS

Our objective is to seamlessly blend high-quality labels with swift delivery, all while providing you with the most competitive pricing.

To align with your specific requirements, we craft adhesive labels with precision, utilizing Hot and Cold Gilding techniques, front-back printing, and precision cutting using specialized knives.

Our adhesive label offerings encompass a wide range of sectors, including Food Labels, Beverage Labels, Cosmetics Labels, Detergent Labels, and Essential Product Labels.





# OUR REFERENCES







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## CONTACT US

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